

# WHAT IS OUR AGRI**FUTURE**

Agriculture is rapidly changing with advances in technology and a growing world population.

Agriculture is an industry as old as humanity, and its lifestyle and economic viability must be cultivated just as carefully as the land that yields our crops and livestock.

In order to address our “agrifuture” we must measure, discuss and tackle the most pressing ag issues of the present.

Like each of the previous conferences, we will continue to discuss the following:

- What is the future of Ag?
- What are the challenges facing Ag?
- What are the innovative ways to meet those challenges

Join us October 16-18, 2012 in Laramie, Wyoming as we come together to chart our course into the future of agriculture.

Wyoming Department of Agriculture  
2219 Carey Ave.  
Cheyenne, WY, 82002



*Growing the future of Ag today*

**AGRI**FUTURE** CONFERENCE  
OCTOBER 16-18, 2012  
LARAMIE, WYOMING  
HILTON GARDEN INN**

*Producers - Processors  
Policy Makers - Future Ag Leaders*

**REGISTRATION DEADLINE: OCTOBER 10, 2012**

# REGISTRATION

Registration Fee - \$100

Registration Deadline - October 10, 2012

Name: \_\_\_\_\_

Additional Registrants: \_\_\_\_\_

Agency (If Applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Cell Number: \_\_\_\_\_

Email: \_\_\_\_\_

Booth Space: Yes  No

TOTAL (Include booth cost if applicable): \$ \_\_\_\_\_

**Booth Space Available: \$100**

Please Check Above to Register

Please make checks or purchase orders out to:

Wyoming Community Network  
P.O. Box 21177  
Cheyenne, WY 82003

For more information:

Mary Randolph, Executive Director  
Wyoming Main Street/  
Rural Development  
mary.randolph@wyo.gov  
1.307.777.6430

Visit us on Facebook at [www.facebook.com/AgriFuture](http://www.facebook.com/AgriFuture),  
or at <http://agriculture.wy.gov/directors-office/agrifuture>

## AGENDA:

Hotel: Hilton Garden Inn, Laramie  
2229 Grand Ave., Laramie - 307.745.5500  
Mention: AgriFuture Conference

### Tuesday: Oct. 16, 2012

5:00 - 8 p.m.

Reception, Cash bar and Hors d'oeuvres

### Wednesday: Oct. 17, 2012

7:30 - 8:30 a.m.

Breakfast Provided

8:30 - 9:00 a.m.

Jason Fearneyhough - Welcome & Intro

Tom Buchanan - Welcome to Laramie

9 - 10 a.m.

Damian Mason - Keynote Speaker

*Heart in the Humor of Ag*

10 - 10:30 a.m. - BREAK

10:30 - 11 a.m.

Looking back and moving forward  
brainstorming session

11 - Noon

Challenge breakouts

Noon - 1:45 p.m.

Lunch speaker - Matt Tripodi

EuroMonitor International. Explore Exporting

1:45 - 5:30 p.m.

Breakout Sessions, Innovations in Agriculture  
Two Sessions

Session One: 1:45 - 3:30 p.m.

Robert Tse - USDA Rural Development

Pamela Simpson-Rose - Canadian Consulate

*Local/Global: Feeding the neighbors and the world*

James Fischer - Fischer & Associates

*Energy in Agriculture - Back to the Future*

Session One continued: 1:45 - 3:30 p.m.

Teresa Scanlan - Miss America

Second Speaker - TBD

*Ag Communications and Advocacy: Spreading the positive message of Ag*

Kerin Clark - Wyoming Farm Bureau

Dallas Mount - UW Extension - WAGON

Gregor Goertz - USDA Farm Service Agency

*Mentorship in Ag: Continuing the storied legacy of Agriculture*

3:30 - 3:45 p.m. - BREAK

Session Two : 3:45 - 5:30 p.m.

Repeat Breakout Session Presentations

6:00 - 8:00 p.m.

Sponsored Dinner Groups and mentorship

Wyoming Stockgrowers Association,  
Wyoming Dept. of Agriculture, UW College  
of Ag and Natural Resources, USDA,  
Tri-State Generation & Transmission,  
NRCS, and Legislative Representatives

### Thursday: Oct. 18, 2012

7:30 - 8:30 a.m. - Breakfast

8:30 - 8:45 a.m.

Jason Fearneyhough - Review the day

8:45 - 10 a.m.

Break out session - Bring it all together

10:00 - 10:15 a.m. - BREAK

10:15 - Noon

Report Out: Ag Opportunities for the Future

Noon

Jason Fearneyhough, Closing and adjourn

12:45 - 4:45 p.m.

Western Agricultural Trade Association  
Explore Exporting Workshop